Advanced Interactive Education (AIE) Package

Purchased in conjunction with your STI mobile training event, with content captured during your STI bioskills hands-on session. Enhances captured content tailored by the Sponsor for surgeon engagement and product promotion. Everything offered in the BCA package, plus:

Key Added Features:

- Advanced post-production with multi-language (up to 3) translations .
- Complex technical details annotated post-production (i.e. voice over narration, scripted captioning, etc) to add details that may not have been covered or available during the client's in-person event.
- Gamification Interactive video elements such as step-by-step navigation, viewer feedback-annotation, embedded interactive quizzes and polls, branching scenarios based on common anatomic variations**, and viewer procedural step grading w/point systems and leaderboards

Deliverables:

- High-quality, multi-language (up to 3), multi-feed, procedural video per bio-skills event, up to 1hr duration (download capable).
- Client branded video hosted on the mSTI archive/library available to mobile lab event registered attendees, as well as all mSTI registered HCP members.
- Distribution to all mSTI registered HCP members with opt-in notification.
- 1 yr of content viewing analytics and reporting

**Anatomical variations only available with multiple specimen mobile labs

Cost: $5000